

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54917-1

DATE PRINTED

09/19/12

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 86967		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICANS FOR THE JOB SECURITY		
AND	66 Canal Center Plz Ste 555		107 S West St PMB 551		
ADDRESS	Alexandria	VA 22314-1576	Alexandria	VA 22314-2824	
	USA		USA		
CONTACT			PRODUCTEST. 1020 AMERICANS FOR JOB		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1020	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01000..	1	05:00A	06:00A	30S	10/02/12-10/02/12	WFOR MORNING NEWS	1	225.00	225.00
2	00101..	2	05:00A	06:00A	30S	09/26/12-09/28/12	WFOR MORNING NEWS	2	250.00	500.00
3	10000..	1	06:00A	07:00A	30S	10/01/12-10/01/12	CBS4 EARLY SHOW (LOCAL)	1	500.00	500.00
4	00010..	1	06:00A	07:00A	30S	09/27/12-09/27/12	CBS4 EARLY SHOW (LOCAL)	1	500.00	500.00
5	00111..	3	07:00A	09:00A	30S	09/26/12-09/28/12	THE EARLY SHOW	3	500.00	1500.00
6	11000..	2	07:00A	09:00A	30S	10/01/12-10/02/12	THE EARLY SHOW	2	500.00	1000.00
7	..1.1..	2	09:00A	10:00A	30S	09/26/12-09/28/12		2	250.00	500.00
DOCTORS										
8	..1....	1	09:00A	10:00A	30S	10/02/12-10/02/12		1	250.00	250.00
DOCTORS										
9	00010..	1	11:00A	12:00N	30S	09/27/12-09/27/12	PRICE IS RIGHT	1	700.00	700.00
10	10000..	1	11:00A	12:00N	30S	10/01/12-10/01/12	PRICE IS RIGHT	1	900.00	900.00
11	00100..	1	11:58A	12:30P	30S	09/26/12-09/26/12	NOON NEWS	1	800.00	800.00
12	10000..	1	11:58A	12:30P	30S	10/01/12-10/01/12	NOON NEWS	1	800.00	800.00
13	00001..	1	12:28P	02:00P	30S	09/28/12-09/28/12	CBS SOAPS	1	850.00	850.00

(1) Less Agency commission at 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
14	00010..	1	02:00P	03:00P	30S	09/27/12-09/27/12	THE TALK	1	600.00	600.00
15	10000..	1	02:00P	03:00P	30S	10/01/12-10/01/12	THE TALK	1	600.00	600.00
16	00101..	2	03:00P	03:58P	30S	09/26/12-09/28/12	JUDGE JUDY	2	500.00	1000.00
17	01000..	1	03:00P	03:58P	30S	10/02/12-10/02/12	JUDGE JUDY	1	500.00	500.00
18	00010..	1	03:57P	05:00P	30S	09/27/12-09/27/12	DR PHIL	1	800.00	800.00
19	10000..	1	03:57P	05:00P	30S	10/01/12-10/01/12	DR PHIL	1	800.00	800.00
20	00101..	2	04:58P	05:57P	30S	09/26/12-09/28/12	FIRST NEWS	2	1500.00	3000.00
21	01000..	1	04:58P	05:57P	30S	10/02/12-10/02/12	FIRST NEWS	1	1500.00	1500.00
22	...1...	1	06:00P	06:30P	30S	09/27/12-09/27/12		1	1500.00	1500.00
23	1.....	1	06:30P	07:00P	30S	10/01/12-10/01/12		1	2500.00	2500.00
24	00100..	1	06:58P	07:30P	30S	09/26/12-09/26/12	ENTERTAINMENT TONIGHT	1	1500.00	1500.00
25	01000..	1	06:58P	07:30P	30S	10/02/12-10/02/12	ENTERTAINMENT TONIGHT	1	1500.00	1500.00
26	1.....	1	10:00P	11:00P	30S	10/01/12-10/01/12	HAWAII FIVE-O	1	5500.00	5500.00
27	00001.0	1	11:00P	11:35P	30S	09/28/12-09/28/12	LATE NEWS	1	2500.00	2500.00
28	01000.0	1	11:00P	11:35P	30S	10/02/12-10/02/12	LATE NEWS	1	2500.00	2500.00

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ADDRESS	Alexandria VA 22314-1576			Alexandria VA 22314-2824			
	USA			USA			
CONTACT				PRODUCTEST. 1020 AMERICANS FOR JOB			
LOCAL SALESPERSON	SUSAN INKER-PURETZ		AGENCY EST. NO. 1020	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/26/12 AND ENDING 10/02/12				NO. WEEKS:		1	

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			FROM	TO						
29	00010..	1	11:35P	12:37A	30S	09/27/12-09/27/12	LATE SHOW WITH DAVID	1	750.00	750.00
30	10000..	1	11:35P	12:37A	30S	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	750.00	750.00
31	.1.....	1	07:58P	09:00P	30S	10/02/12-10/02/12	NAVY NCIS	1	8000.00	8000.00
32	.1.....	1	09:00P	10:00P	30S	10/02/12-10/02/12	NCIS:LOS ANGELES	1	8000.00	8000.00
33	..1....	1	07:58P	09:00P	30S	09/26/12-09/26/12	SURVIVOR XKV	1	5000.00	5000.00
34	..1....	1	09:00P	10:00P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	7500.00	7500.00
35	...1...	1	07:58P	09:00P	30S	09/27/12-09/27/12	THE BIG BANG THEORY/TWO AND	1	7500.00	7500.00
361..	1	07:58P	09:00P	30S	09/28/12-09/28/12	CSI:NY	1	4500.00	4500.00
371..	1	10:00P	11:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	5000.00	5000.00
38	Sa	1	06:00A	07:00A	30S	09/29/12-09/29/12	CBS4 SAT MORN NEWS (6-7A)	1	175.00	175.00
39	Sa	1	07:00A	09:00A	30S	09/29/12-09/29/12	CBS SATURDAY EARLY SHOW	1	250.00	250.00
40	Sa	1	07:00P	07:57P	30S	09/29/12-09/29/12	CBS4 NEWS AT 7PM	1	1000.00	1000.00
41	Sa	1	07:28P	07:57P	30S	09/29/12-09/29/12	INSIDER WKND ACCESS	1	1000.00	1000.00
42	Sa	1	08:00P	09:00P	30S	09/29/12-09/29/12		1	2000.00	2000.00
43	Se	1	10:00P	11:00P	30S	09/29/12-09/29/12	48 HOURS MYSTERIES	1	3500.00	3500.00

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ADDRESS	Alexandria	VA 22314-1576	Alexandria	VA 22314-2824	
	USA		USA		
CONTACT			PRODUCT EST. 1020 AMERICANS FOR JOB		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1020	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
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			FROM	TO						
441	1	09:00A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	1600.00	1600.00
451	1	10:30A	11:00A	30S	09/30/12-09/30/12	FACE THE NATION	1	1600.00	1600.00
461	1	12:57P	07:00P	30S	09/30/12-09/30/12	NFL FOOTBALL (DOLPHINS)	1	50000.00	50000.00
Total Contract:								53		143450.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	107625.00		107625.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						35825.00	.00	.00	35825.00	
GRAND TOTAL									143450.00	

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